

Blue Chip Auto – Privacy Policy

Blue Chip Auto (“we”, “us”, “our”) is committed to protecting the privacy of personal information in accordance with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**.

1. What personal information we collect

We may collect personal information including, but not limited to:

- Name, address, email address, phone number
 - Driver licence details and copies of identification
 - Vehicle ownership, trade-in and registration details
 - Finance, credit and employment information (where applicable)
 - Payment and transaction details
 - CCTV footage at our premises (for security purposes)
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2. How we collect personal information

We collect personal information:

- Directly from you in person, by phone, email, website or online forms
 - When you inspect, test drive or purchase a vehicle
 - When you apply for finance, warranties or insurance
 - From third parties such as finance providers, insurers, government registers or service providers (where permitted by law)
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3. Why we collect personal information

We collect personal information to:

- Facilitate vehicle sales and test drives
- Verify identity and meet legal obligations as a licensed motor dealer
- Arrange finance, insurance, warranties and vehicle registrations
- Communicate with you about vehicles, services or enquiries
- Maintain business records and comply with regulatory requirements

If we do not collect required personal information, we may be unable to provide certain services.

4. Disclosure of personal information

We may disclose your personal information to:

- Finance and credit providers
- Insurers and warranty providers
- Service NSW and other government authorities where required
- Contractors and service providers who assist our business operations

We do not sell personal information.

5. Storage and security

We take reasonable steps to protect personal information from misuse, loss, unauthorised access or disclosure. This includes:

- Secure electronic systems
- Restricted staff access
- Secure storage of physical records

We retain personal information only for as long as necessary to fulfil its purpose or comply with legal requirements.

6. Access and correction

You may request access to or correction of your personal information by contacting us using the details below. We may need to verify your identity before processing your request.

7. Complaints

If you believe we have breached your privacy, you may contact us to lodge a complaint. We will investigate and respond within a reasonable timeframe.

If you are not satisfied with our response, you may contact the **Office of the Australian Information Commissioner (OAIC)**.

8. Contact us

Blue Chip Auto

Email: sales@bluechipauto.com.au

Phone: (02)80654679

Address: 587-599 Parramatta Rd Leichhardt, 2040